

ABIGAIL DANIELS

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Programs

Adobe

- Photoshop
- Indesign
- Illustrator
- Premiere Pro
- Bridge
- Lightroom

Social Media

- Facebook
- Instagram
- TikTok
- Pinterest
- LinkedIn
- Sprout Social
- Loomly
- LinkTree

Code Languages

- HTML
- CSS

Always eager to learn new programs, social media platforms, and skills.

Education

B.A., Digital Media Production
Photography Minor
State University of New York
at Plattsburgh
Aug 2017 - Dec 2020
GPA: 3.83

Activities & Interests

- Drawing
- Skiing
- Sewing

Experience

Content Creator

Good for Biz • Saratoga Springs, NY • January 2021 - Present

- Creating scroll-stopping photography and video content for Facebook, Instagram, LinkedIn, & TikTok accounts for family of companies
- Photographing products, people, & events for five brands
- Managing content calendars for five brands using Sprout Social and Loomly
- Responding to comments and interactions
- Servicing Websites, Instagram Highlights, and Linktree

Content Creator/Photographer

Garvey Hyundai North • Plattsburgh, NY • March 2021 - December 2021

- Photographed & produced video tours of new & used cars
- Designed media for website & social media platforms
- Drove Facebook, Instagram, & TikTok Accounts for 4 locations
- Assembled shotlist, detail list, and more using Microsoft Excel
- Verified accuracy of website listings & added vehicle descriptions
- Filmed TV Commercials

Photography Assistant

The Vermont Country Store • Manchester, VT • Summer 2020

- Prepared products for photo shoots
- Assisted stylists and photographers as needed
- Maintained organization and cleanliness of prop storage area

Creative Intern

The Vermont Country Store • Manchester, VT • Summer 2019

- Designed various media for advertising
- Conducted competitor analysis for merchandising
- Evaluated mobile-first web sites and re-designed mobile pages.
- Analyzed email success using Adobe Analytics & Oracle Responsys
- Created trips for store visits & incorporated them into the website
- Recorded audio & edited videos using Adobe Premiere

Honors & Leadership Roles

- Attended Professional Food Styling Class at Poppy Bee Surfaces - Fall 2023
- Dean's List - Fall 2017 to Fall 2020, Graduated Magna Cum Laude
- Lambda Pi Eta Honor Society Vice President - Fall 2020
- Photography featured in Summer/Fall 2020 Edition of DoNorth Magazine
- Photography in Studio Selections Show - Spring, Summer, & Fall '19, Spring '20
- Teaching Assistant for Photo I - Spring 2019 & Basic Web Design - Fall 2018